

DC dVET Newsletter - August 2021

IN FOCUS

Cost-Benefit Considerations for Companies Engaging in Dual VET



“How can companies be convinced to engage in dual VET?”. This is certainly one of the most prominent questions that has accompanied our work in the DC dVET since the beginning. To address this question, it is key to understand how companies make their decisions and to speak their language. Existing evidence shows that companies are, as in any other investment decision, guided by economic principles when deciding whether to provide training or not. It is therefore crucial to understand both, the costs as well as the benefits for companies resulting from an engagement in VET.

Cost-benefit analyses allow these two sides of the coin (costs and benefits) to become visible. They provide evidence that opens the door for a dialogue with companies and may contribute to convincing them to participate in dual VET. At the same time, it is crucial to understand the full picture of the local context, i.e. to also capture other reasons apart from costs and benefits that might motivate or prevent companies from engaging in dual VET.

In this newsletter, we explore the relevancy and feasibility of cost-benefit analysis in the context

of development cooperation by providing in-depth information and resources, insights into concrete experiences and thoughts on potential alternatives.

Please do not hesitate to [get in touch with us](#) if you have any specific questions or are considering conducting a study in your context. In case you have already done such an analysis we would in turn be very interested to know more about it.

Enjoy reading, the DC dVET Team



Voices from the Field

Over the last year, DC dVET has supported the German and Swiss projects in Indonesia in their efforts to conduct a cost-benefit analysis for companies. The ongoing process has already provided many valuable insights into the potential and limits of such an analysis in the context of Indonesia. The interview provides reflections on the process.

[Interview](#)

DC dVET RESOURCES ON COST-BENEFIT STUDIES FOR COMPANIES AND BEYOND

There is a growing interest in cost-benefit studies in the context of development cooperation. However, to apply methods elaborated in countries with an established dual VET system in the context of a partner country, it is crucial to well understand the potential and limits of such studies and to be aware of alternatives. The following resources provide the necessary information:

Overview

Overview of types of cost-benefit studies, requirements, suitability, steps and alternatives

[Overview](#)

Key Learnings

“The Economics of Apprenticeship Training: 7 Key Learnings”
(Summary of the report)

[Summary](#)

Arguments

Beyond cost-benefit considerations: List of

Webinar & Literature

Documentation on the DC dVET webinar on

arguments to convince companies to engage in VET

cost-benefit studies including list of literature (updated)

[Arguments](#)

[Webinar & Literature](#)



NEWS & EVENTS

SAVE THE DATE – DC dVET Event on 10 November 2021

On **Wednesday, 10 November 2021, from 11:00am to 4:00pm (CET)**, DC dVET will hold a public online event.

The event provides a platform to learn and exchange about the relevance, trends and good practices in the field of dual VET in development cooperation. It will consist of inputs by high-level representatives from DC dVET members, renowned experts and practitioners and offer the opportunity to exchange and network. We will keep you informed and are looking forward to meeting you online in November!



Focus Sub-Saharan Africa: Webinar Documentation & Publication

In 2021, DC dVET has intensively worked on dual VET & business sector engagement (particularly MSMEs) in Sub-Saharan Africa. We are happy to share with you the documentation of our webinars and the **brand new DC dVET publication** by Dr. Anthony Gewer.

[Webinars](#)

[Publication](#)

DC dVET Publications Now Available in French and Spanish

We are glad to inform you that due to raising demand, some of our key publications have been translated into French and Spanish:

**Working Tool on Business Sector
Engagement: Study**

Spanish

**Working Tool on Business Sector
Engagement: Questionnaire**

Spanish

**Discussion Note on Financial Incentives in
dual VET**

Spanish

**Discussion Note on Financial Incentives in
dual VET**

French

DC dVET - Who we Are

The Donor Committee for dual Vocational Education and Training (DC dVET) is a cooperation between ADA, BMZ, LED and SDC. Vocational education and training - including dual approaches - have always been an important pillar in the development cooperation of Austria, Germany, Liechtenstein and Switzerland. DC dVET aims at enabling an even better use of the existing expertise by bundling the know-how. The Committee supports its members and their VET project partners, promotes coordination between them and serves as a dual VET knowledge hub for a broader public (see [products and services](#)).

Please do not hesitate to forward this newsletter and / or contact us for more information or support: coordination@dcdualvet.org.

Information on DC dVET

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